

**Gradu**  **te**

# Insights Report

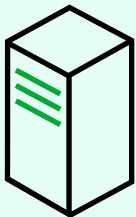
Shaping the future  
of tax learning

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# Becoming great in tax

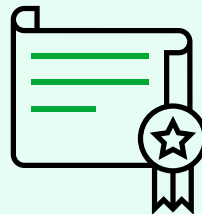
In 2025, The Tax Institute conducted a comprehensive survey to understand the real experiences, expectations, and outcomes of current and past graduates of Higher Education subjects and programs. Graduates praised the program’s technical depth and real-world relevance, reporting increased confidence, career progression, and stronger tax capabilities.

## Graduate experience and background



**76%**

had 5-10 years of tax or business experience



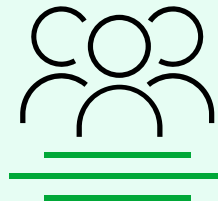
**39%**

held a professional designation (CA, CPA, CFA, etc.)



**36%**

held a postgraduate qualification



Roles ranged from entry-level to senior manager, and sole practitioners

**“The CTA subjects helped me do real work more confidently.”**

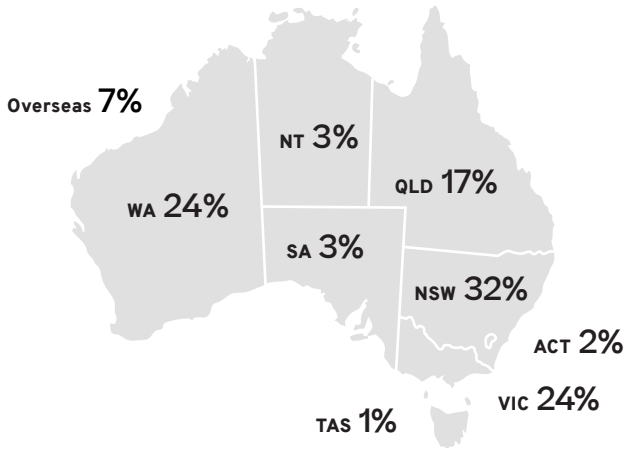
Paul,  
Survey respondent

**“The technical content is excellent.”**

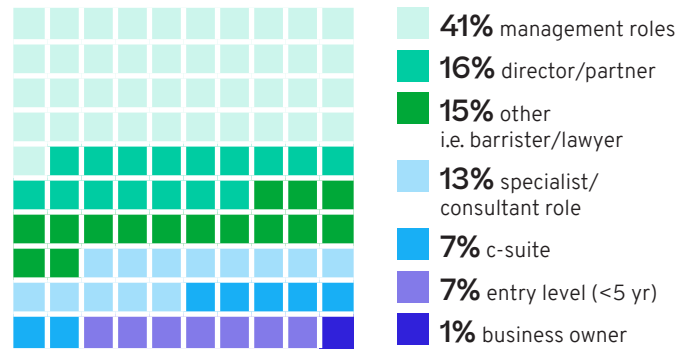
Karl,  
Survey respondent

# Enrolments profile

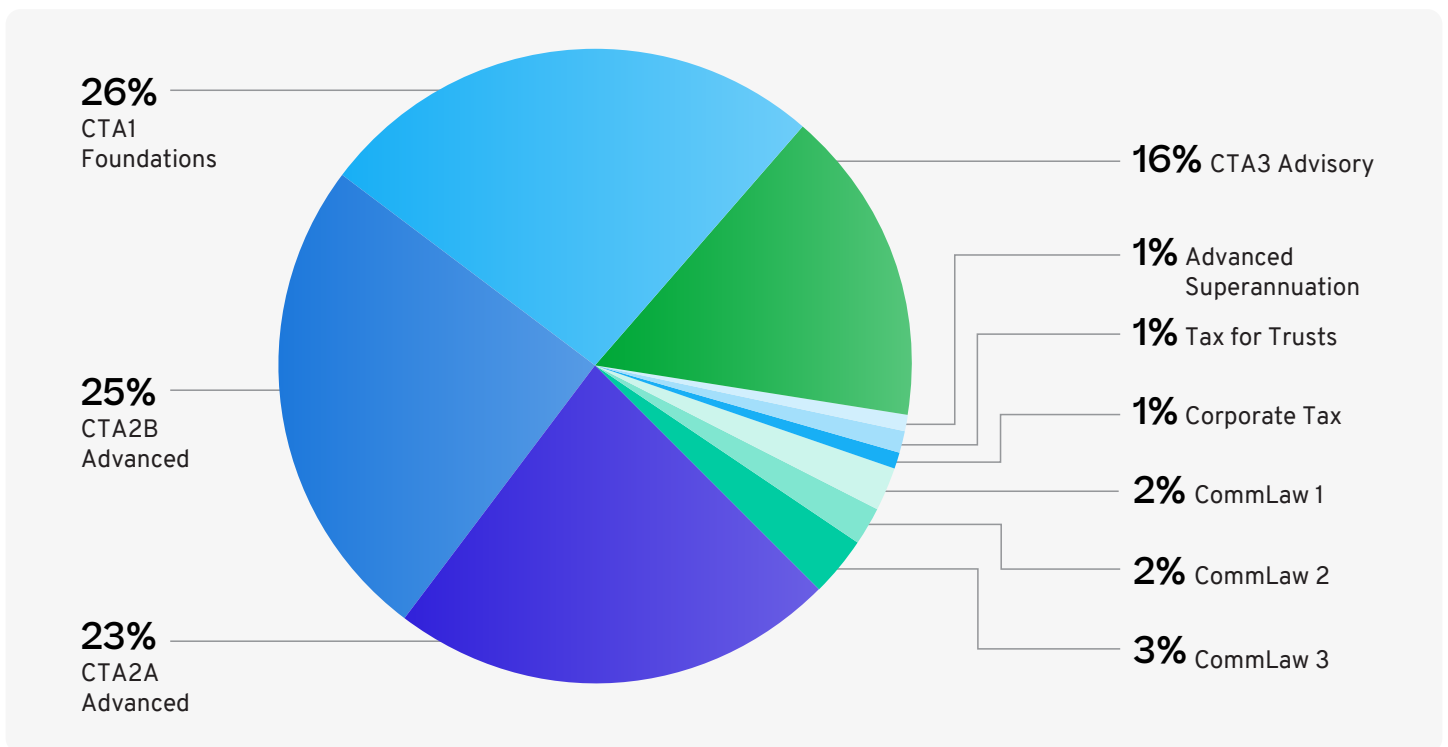
## Enrolments by state



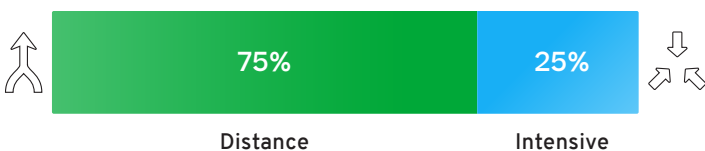
## Enrolments by job roles



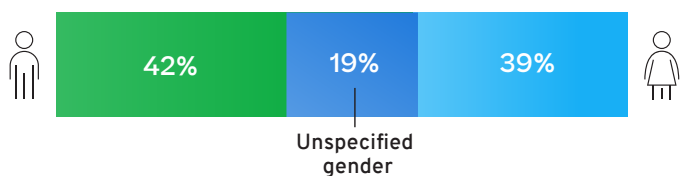
## Enrolments by subject



## Enrolments by study mode



## Enrolments by gender



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# Professional profile

## Top skills enhanced post study



**95%** Technical tax knowledge



**82%** Necessary tax and technical capabilities



**68%** Advisory writing and decision-making skills



**55%** Research capabilities



**50%** Strategic thinking

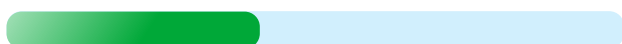
## Career growth



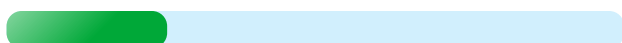
**78%** gained confidence to take on new opportunities



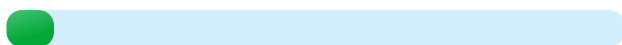
**74%** taken on new responsibilities or projects



**41%** increased salary by up to \$50k post study

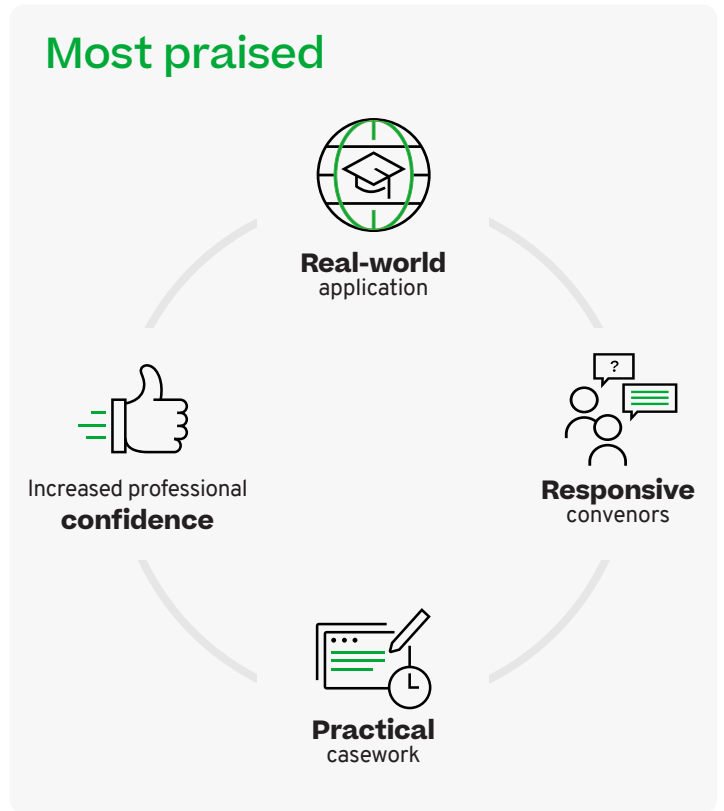


**26%** received a promotion post study

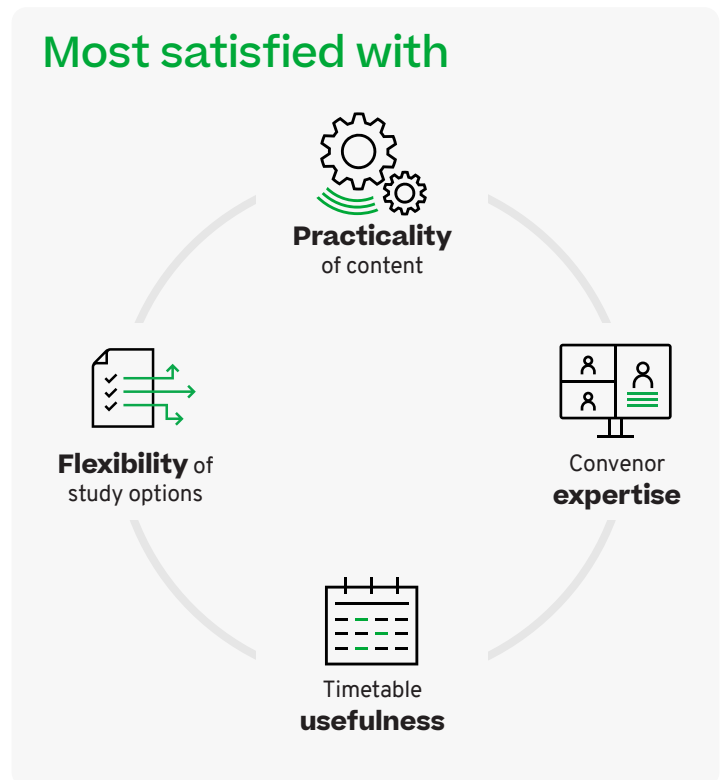


**11%** starting their own practice or business

## Most praised



## Most satisfied with



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# Chartered Tax Adviser (CTA)

Our flagship designation



## Real outcomes, real careers



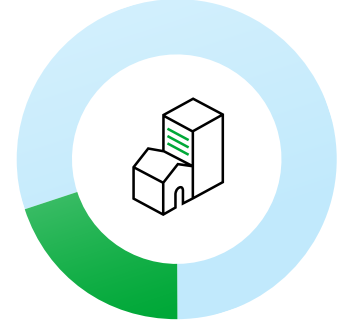
**60%**

received a promotion or took on senior responsibilities



**40%**

experienced salary increases of \$10k-\$50k+



**20%**

started their own practice or changed employers

## The power of the CTA designation



**83%**

Gained necessary skills



**67%**

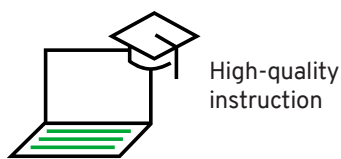
Good value for money



**50%**

Career changed for better

## Most valued outcomes of CTA3 Advisory subject



High-quality instruction



Practical scenarios mirroring real advisory work



Professional uplift in advisory skills

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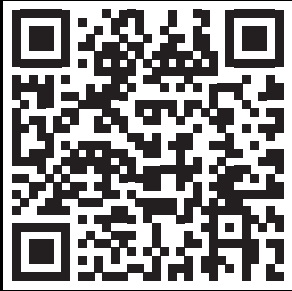
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